Month	Objectives/Learning Goals	Applicable State and National Learning Standards	Assessments
August	 Students will be able to identify and explain the different steps in the writing process Students will be able to identify examples of descriptive writing and explain the importance of using descriptive language in their writing. They will be able to write an essay focused solely on using descriptive language. 	1. CCSS.ELA-LITERACY.W.7.4 CCSS.ELA-LITERACY.W.7.5 2. CCSS.ELA-LITERACY.W.7.3.D CCSS.ELA-LITERACY.W.7.4 CCSS.ELA-LITERACY.W.7.5	 Students will have a quiz to assess their ability to identify and explain the steps in the writing process. Students will study different forms of descriptive writing and will have a summative assessment that includes writing a descriptive essay.
September	 Students will begin studying the formal process of public speaking. Students will complete their first formal public speaking project, which is writing and performing a radio commercial. 	1 & 2. CC.7.SL.4 CC.7.SL.6	 Students will watch videos about and study the formal public speaking process. They will have small writing assignments and many in-class discussions about this topic. After learning and practicing some public speaking skills, students will work in groups to write and perform a short radio commercial. The purpose of making this a radio commercial is to focus just on how to use their voice to convey emotions and sell their commercial.
October	1. Students will learn about and be able to identify the different types of writing found in newspapers.	1. CC.7.W.4 CC.7.W.5 CC.7.W.7	1. Students will have short lessons on many different types of writing found in newspapers. They will study and analyze different examples and practice writing their own. At the end of the unit, they will work with small groups to create their own mini newspaper.
November	1. Students will complete a Shark Tank public speaking presentation and project.	1. CC.7.SL.4 CC.7.SL.5 CC.7.SL.6	1. Students will work in groups to design an item of their choice and create a whole presentation to pitch their product as if they were on the show, "Shark Tank." They will use research skills, presentation skills, and public speaking skills to try and sell their product to the "sharks." This will focus mostly on public speaking skills.

December	1. Students will be able to identify the difference between narrative writing and other types of writing (also between the different types of narrative writing.) They will be able to write a full fictional narrative after studying the different elements that make up this particular type of writing.	1. CCSS.ELA-LITERACY.W.7.3 CCSS.ELA-LITERACY.W.7.3.A CCSS.ELA-LITERACY.W.7.3.B CCSS.ELA-LITERACY.W.7.3.C	1. Students will study in-depth the different elements of narrative writing. They will have various assignments to practice creating each element in writing. They will also have a quiz over the elements. Their final assessment will be to write their own narrative essay about a fictional superhero, incorporating all the elements of narrative writing.
January	 Students will be able to identify the difference between narrative writing and other types of writing (also between the different types of narrative writing.) Students will complete a public speaking unit titled "15 Minutes of Fame." 	1. CCSS.ELA-LITERACY.W.7.3 CCSS.ELA-LITERACY.W.7.3.A CCSS.ELA-LITERACY.W.7.3.B CCSS.ELA-LITERACY.W.7.3.C 2. CC.7.SL.4 CC.7.SL.5 CC.7.SL.6	 Students will study in-depth the different elements of narrative writing. They will have various assignments to practice creating each element in writing. They will work with partners to write a short children's book after studying the different types of narrative writing. Students will be assigned different random topics, such as giving a Grammy winner speech, a presidential inauguration speech, or a graduation speech. They will need to do research on their assigned speech topic and write a short, 30 second speech.
February	 Students will complete short research projects for Black History Month. Students will use what they have learned about the Holocaust this year in Language Arts to create symbolic butterflies representing children who lost their lives during the Holocaust. 	1. CC.7.W.6 CC.7.W.7 CC.7.W.8 2. CC.7.W.4 CC.7.SL.5 CC.7.SL.6	 Students will do some research about an assigned person and write a short report. They will then write a summary of the report to present to the class. Students will write a paper explaining the butterfly they designed and then present it to the class. They will be graded on writing and public speaking.
March	 Students will be able to explain the difference between argumentative and persuasive writing. They will study what argumentative writing looks like and the proper structure. They will then be able to successfully write an argumentative essay. Students will complete a creative writing unit with many different types of writing. 	1. CCSS.ELA-LITERACY.W.7.1 CCSS.ELA-LITERACY.W.7.1A CCSS.ELA-LITERACY.W.7.1B CCSS.ELA-LITERACY.W.7.1C CCSS.ELA-LITERACY.W.7.1D CCSS.ELA-LITERACY.W.7.1E 2. CC.7.W.4 CC.7.W.5	 Students will learn the difference between persuasive and argumentative writing. They will analyze different samples and discuss the different parts that must be included in argumentative writing. Their final assessment will be to research a topic and then write an argumentative essay. Students will learn about different types of writing, including horoscopes, cartoons,

			recipes, anecdotes, letters, and magazine advertisements. There will be a quiz at the end of the unit over each type of writing.
April	 Students will complete a creative writing unit with many different types of writing. Students will learn different persuasive techniques that are used in advertising. 	1. CC.7.W.4 CC.7.W.5 2. CC.7.W.1 CC.7.W.1 a CC.7.W.1 b CC.7.W.2	 Students will learn about different types of writing, including horoscopes, cartoons, recipes, anecdotes, letters, and magazine advertisements. There will be a quiz at the end of the unit over each type of writing. Students will study different persuasive techniques used in advertising. They will have many different lessons and activities, a quiz, and one final project. At the end of the unit, they will have to create an advertising commercial for a product of their choice, and perform the commercial for the class. The commercial will need to include at least two persuasive techniques that the students studied in class.
Мау	2. Students will learn different persuasive techniques that are used in advertising.	2. CC.7.W.1 CC.7.W.1 a CC.7.W.1 b CC.7.W.2	2. Students will study different persuasive techniques used in advertising. They will have many different lessons and activities, a quiz, and one final project. At the end of the unit, they will have to create an advertising commercial for a product of their choice, and perform the commercial for the class. The commercial will need to include at least two persuasive techniques that the students studied in class.